



KPMG's Community Impact Grants

Social Media Guide

We are excited to officially announce the KPMG U.S./KPMG U.S. Foundation Community Impact grants. To generate excitement and increase participation around this initiative, we will be sharing the news via our social media channels, and would like to encourage your organization to share your support through your organization's social media channels.

Below please find some information which may be helpful when determining your social media strategy and crafting your messages. We have also provided you with a graphic to use along with your social media messages.

KPMG U.S. Handles and Hashtags

Please refer to this list of KPMG U.S. social media handles when posting on social media and tagging KPMG:



@KPMG_US

https://twitter.com/KPMG_US



@KPMG_Foundation

https://twitter.com/KPMG_Foundation



@KPMGUS

<https://www.facebook.com/KPMGUS/>



KPMG U.S.

<https://www.linkedin.com/company/kpmg-us/>



@kpmgus

<https://www.instagram.com/kpmgus/>

Please try to incorporate this hashtag in your messages: **#KPMGCommunityImpact**

Sample messages

FOR TWITTER:

- Thank you to @KPMG_US & @KPMG_Foundation for providing us with support during these challenging times! #KPMGCommunityImpact

FOR LINKEDIN/FACEBOOK:

- Thanks to @KPMGUS, the KPMG Foundation and #KPMGCommunityImpact, we are able to [insert details about initiative/campaign that the KPMG grant has helped]!