



QUANTUMSHIFT

EMPOWERING ENTREPRENEURS. TRANSFORMING BUSINESSES.

SHIFT

your perspectives
your assumptions
your potential
your future

June 14-19, 2020

quantumshiftus.com

Powered by



LEARN BY DOING

With an emphasis on positive leadership to empower people, world-renowned faculty from Michigan Ross will engage and inspire robust discussions around topics that matter most to growth entrepreneurs ready to launch their business to the next level. The program helps leverage your strengths to energize employees, drive change and innovation, and deliver value to stakeholders in the following areas:



Leadership – Learn how to guide your organization through effective change and embrace positive leadership practices.



Strategy – Strengthen your ability to manage growth and drive new strategic direction within your organization.



Innovation – Deliver new value from your business through creative strategies.



Culture – Understand how to develop a positive culture throughout your organization.



PROGRAM DETAILS

QuantumShift is an extraordinary learning and networking experience uniquely designed for CEOs running successful, high-growth private companies. QuantumShift selects no more than 40 such CEOs for a rigorous, five-day developmental experience that will shift your enterprise to new levels of success. During QuantumShift, you will:

- **engage and collaborate** with other leading CEOs from around the country, establishing relationships that will last a lifetime
- **gain new knowledge and perspectives** that will help transform and grow your business
- **step out of your day-to-day business environment**, challenge your assumptions, and embrace new ideas
- **learn from and work with the top professors** from the University of Michigan's world renowned Stephen M. Ross School of Business



“QuantumShift was an opportunity to challenge some of my assumptions, refresh some of that book learning, and bring it together with my experiences and those of the other CEOs in the room.”

M'lou Walker, CEO, Pacific World Corporation

FIVE DAYS THAT IMPACT A LIFETIME



The five days you spend at QuantumShift will be intense, interactive and immersive. The program mixes case studies and simulations with small-group exercises and peer-to-peer discussions providing critical insights, skills and hands-on experience that will enable you to have an immediate and lasting impact.

We make the most of your time each day with two learning sessions, opportunities to connect and share experiences with your peers, and access to exclusive networking opportunities, including a fireside chat with self-made billionaire Sam Zell and dinner at Michigan Stadium. The week concludes with a celebratory dinner and awards ceremony.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Building a winning culture	Leading change	Creating leaders	Igniting growth	Building a legacy
	Lunch	Lunch	Lunch	Lunch	Awards & conclusion
Program kickoff	Managing talent	Leading change	Inspiring innovation	Managing a crisis	
Reception & dinner	Dinner	Sam Zell fireside chat	Dinner	Reception & dinner	
	Peer-to-peer mentoring	Michigan stadium dinner	Peer-to-peer mentoring		

ALUMNI NETWORK

QuantumShift doesn't end when the five days are up. It's an entry into an exceptional professional network of influential peers who can support you on your upward journey.

As a CEO, it can be lonely at the top. As a graduate of QuantumShift, you'll join a prestigious network of trusted peers willing to share their experience, expertise, and perspective to help you address your most pressing challenges and opportunities. And through the annual Alumni Conference to which all graduates are invited, you will have the opportunity to expand your network by connecting with leading CEOs not only from your program but also those from former and future years.

“QuantumShift afforded me the opportunity to challenge my own thinking and connect with other CEOs who are dealing with similar business issues.”

Michael Wystrach, CEO, Freshly

LET'S GET STARTED

Step out of your comfort zone, push your boundaries, and shift your mindset.

Visit quantumshiftus.com to learn more about the program and initiate an application.





Q U A N T U M S H I F T™

5 YEARS CELEBRATING AMERICA'S TOP ENTREPRENEURS

quantumshiftus.com