#### **APRIL EDITION**

Welcome to the latest issue of Issues and Insights, summarizing our latest thinking on subjects affecting your business. Use the information to stay resilient and grow through these disruptive times.

### **Hot topics**



#### Who's in charge of ESG?

When regulators and other stakeholders are demanding heightened transparency, and accelerated progress around ESG risks, who has responsibility for it all? CFOs, controllers and compliance officers have a seat at the table, but more may be needed. Here's why – and what you should do.



# How CFOs build recession-ready businesses

Today's CFOs can drive change through short-term quick wins, ongoing improvements, and longer-term competitive advantages. But to be successful in volatile times, they must optimize procurement and indirect costs; keep careful tabs on headcount; and provide timely data to support cost management initiatives. Our white paper shows you how.



## The new consumer behavior: Inflation takes its toll

As prices rise, consumers continue to emphasize value, delaying big-ticket discretionary purchases and focusing on essentials. Our new Consumer Pulse Survey notes a rise in bargain shopping and even in consumer willingness to trade down to private-label brands in certain categories. You'll find all the latest information on consumer habits, values and trends in this latest report.



#### Healthcare goes to the cloud

Healthcare organizations are rapidly transitioning to the cloud, and KPMG aims to guide them as they do. Our latest paper discusses the factors to consider before selecting an enterprise resource platform (ERP) and implementation partner – developing your target operating model, building project governance and capacity, and defining your target outcomes. Download it here.



### What's your home worth?

In this special edition of *Economic Compass*, KPMG U.S. Chief Economist Diane Swonk takes an in-depth look at the state of the housing market and the expected deepening of the housing recession. Get ready for additional rate hikes, tightening lending standards, and rising insurance costs. Here's why.



### What's up with the Fed?

No one has a livelier perspective on the intricacies of Federal Reserve than KPMG U.S. Chief Economist Diane Swonk. Her economic insights are "must reads" in the industry. With her ear to the ground, her eye for detail, and her unique sense of the zeitgeist, she gives not just the facts but the context. In her latest piece, she dissects the Fed's wait-and-see strategy.



# Retail sales better than they look

February retail sales were much stronger than the headlines figures suggest, given the gains in core retail sales and the upward revisions to what was already a stellar January. Parse the economic information alongside us as we investigate the many implications of the February economic report.



# Stay up to date on healthcare regulations

The Center Insight Brief brings you the latest healthcare regulatory news. Learn about the new CMS models to reduce prescription drug costs; with the attendant high-value drug list model, the cell and gene therapy access model, the accelerating clinical evidence model, and the rationale for each of them. Read it



## Tax: Preparing for Pillar Two

As sweeping international tax reforms continue to advance, U.S. multinationals anticipate new compliance requirements. To get ready, many Chief Tax Officers are kicking off tax transformation journeys or accelerating technology optimizations already underway. Our CTO Insights gives you the details.





## Pay attention to the Green Book

Catch up with "Catching Up on Capitol Hill," our podcast episode that discusses the Biden administration's 2024 Green Book tax proposals – and tells you why taxpayers should keep an eye on them, even with a divided Congress.

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