

# Issues and Insights

Issues and Insights brings you our take on the news affecting your business now. It's valuable information in a format you can use.

#### **NOVEMBER EDITION**

## **Hot topics**



## ESG and governance: In your business, it's got to be everyone's business

Effective ESG governance depends on an ESG-aware culture that permeates an organization, so that achieving ESG targets is simply "business as usual." It's driven from the top. The question is, how do you do it? What does good ESG governance even look like? And why is it so critical? Find the answers and more in this timely KPMG report.



## New medical therapies raise transfer pricing questions

As the rise of precision medicine (PM) disrupts traditional supply and development models, tax authorities are increasingly focused on the link between value creation, transfer prices, and the profit allocation within multinational enterprises. KPMG explores the serious transfer pricing issues around development of these new medicines.



#### The metaverse: The sky's the limit

Recently, KPMG surveyed consumers to get their views of the metaverse, NFTs and streaming services. The metaverse elicits the greatest excitement from all age groups, especially Gen Z and millennials, while NFTs generate more curiosity than investment; and consumers will jettison streaming services to save money. Advertisers take note opportunities abound.



#### Are life sciences companies too complacent about fraud?

Fraud, compliance concerns and cyberattacks against life sciences companies are common, severe, and more frequent. Yet the biggest threat companies face may be overconfidence in their own preparedness. See why—and what needs to be done to mitigate the risks-in the Life Science: KPMG 2022 Fraud Outlook report.

## Tax Insights



## Chief Tax Officer Insights: The new reality of tax in the ESG era

As organizations enact policies that reduce their environmental impact and help support and sustain their communities, ESG is rapidly becoming a standard of corporate behavior. It's also accelerating the era of responsible tax. In this issue, we examine the new tax reality in the ESG era.



#### Complex flexible work arrangements made simple

Has your organization found the right path to improving the employee experience and removing operational complexity? Learn how organizations can implement flexible employment options, and the practical steps to take to manage workflow and risk.

# **KPMG Videos**



## The coming impact of healthcare deglobalization

What does it mean when supply chains can't be trusted? How will we meet the next pandemic? See why healthcare companies are "bringing it all back home" today, and what that means for tomorrow. Watch as Dow Jones interviews Ash Shehata, KPMG Principal Leader for Healthcare & Life Sciences in this new video.

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